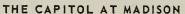
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for the

Milwaukee, Northeastern and Madison Marketing Areas

C. T. McCleery - Market Administrator

FEBRUARY 1966

Government Dairy Product Purchases Below 1964 Figure

Government purchases of dairy products under price supports and export programs in 1965 were considerably smaller than in 1964, according to the agriculture department.

It said dairy products equivalent to 5.7 billion pounds of milk were removed from the market by government purchase last year. This compared to 7.7 billion pounds in 1964. The 1965 purchases represented 4.9 percent of total marketings while government purchases in 1964 equalled 6.3 percent of total marketings.

The department said the decrease reflected lower milk production the last half of 1965 and some improvement in total consumption of milk and its products. The agency said school lunch, welfare, and other uses kept government stocks of dairy products down to manageable levels.

Combined price support purchases and payment-in-kind butter exports totaled 276.3 million pounds in 1965 compared with 331.7 million pounds in 1964. Sales of government butter for domestic unrestricted use of 35.3 million pounds in 1965 and 36 million pounds in 1964 resulted in net totals removed from the market of 241 million pounds in 1965 and 295.7 million pounds in 1964.

The government bought 1.1 billion pounds of non-fat dry milk in 1965 and 1.1 billion pounds in 1964. Government purchases of cheese in 1965 totaled 48.9 million pounds compared with 19.2 million pounds in 1965.

The department said cost of the dairy program in 1965 was \$328.9 million compared with \$359.4 million in 1964.

DATA IN BRIEF - FOR THE MAN IN A HURRY Milwaukee Northeastern Wis. Madison JANUARY 1966 Order No. 39 Order No. 45 Order No. 51 \$4.18 \$4.16 7.6¢ 7.9¢ \$4.18 7.6¢ Class I Price & Differential Class II Price & Differential \$3.47 6.8¢ \$3.47 \$3.47 6.8¢ 6.8¢ Producer Price & Differential \$4.05 7.4¢ \$3.85 \$3.99 7.3¢ 7.4¢ Pounds of Producer Milk 80,699,370 42,718,106 16,420,840 Percentage in Class I 83.7% 57.3% 74.5% FEBRUARY 1966 Class I Price & Differential \$4.18 7.1¢ \$4.14 7.4¢ \$4.18 7.1¢

SELECTED COMPARISONS OF WISCONSIN MARKETS

		Order No. 3	9		Order No. 45	5	Order No. 51				
	Jan	nuary	Com-	Jai	nuary	Com-	Ja	nuary	Com-		
	'66	'65	parison	'66	'65	parison	'66	'65	parison		
Average Daily:											
Producer Milk, thous. 1bs.	2603	2523	3.2%	1378	1380	1%	530	767	-30.90%		
Other Receipts, thous. 1bs.	139	126	10.3	61	60	1.7	125	113	10.62		
Gross Class I, thous. 1bs.	2202	2014	9.3	811	795	2.0	429	577	-25.65		
Gross Class II, thous. 1bs.	684	792	-15.8	694	717	-3.3	226	303	-25.41		
Deliveries per Farm, 1bs	1130	1109	1.9	1000	1058	-5.8	1081	1189	-9.08		
Number of Farms	2303	2249	54	1378	1304	74	490	645	-15.5		
Avg. Test of Producer Milk, %	3.75	3.78	03	3.71	3.69	5	3.73	3.69	.04		
Number of Handlers:											
Pool Plants	24	25	-1	58	60	-2	19	22	-3		
Other Handlers	5	5	-0-	5	4	1	7	6	1		
Producer Milk in Class I, %	83.7	79.3	4.4	57.3	56.2	1.1	74.5	71.3	3.2		
Shrinkage to Total Receipts:											
Product Pounds, %	1.26	1.40		1.15	1.11		1.53	1.23			
Butterfat Pounds, %	1.42	1.34		1.20	1.17		1.27	.91			

NEARBY FEDERAL ORDER DATA

JANUARY 1966

MARKET	Producer Milk	Class I Milk	Class I Price 3.5% Milk	Producer Price 3.5% Milk	Feb. 1966 Class I Price 3.5% Milk
	thous. 1bs.	thous. 1bs.	\$ per cwt.	\$ per cwt.	
Chicago, No. 30	447,311	215,881	4.30	3.95	4.30
Duluth - Superior, No. 69	13,142	7,421	4.22	3.65	4.22
Madison, No. 51	16,421	12,239	4.18	3.99	4.18
Michigan Upper Peninsula, No. 44	9,441	7,373	4.37	4.264	4.35
Milwaukee, No. 39	80,699	67,581	4.18	4.05	4.18
Minneapolis - St. Paul, No. 68	90,637	64,155	4.42	4.18	4.435
Northeastern Wisconsin, No. 45	42,718	24,462	4.16	3.85	4.14
Quad Cities - Dubuque, No. 63	19,575	14,272	4.40	4.14	4.40
Rock River Valley, No. 38	11,697	10,195	4.22	4.10	4.22
Southern Michigan, No. 40	318,792	203,554	4.42	3.99	4.42

Note: The producer price shown for Michigan Upper Peninsula and Milwaukee is, in each case, the weighted average of minimum pay prices for pool plants, including zone or location differentials. Announced prices for basic zones are quoted in other instances. During base pay periods weighted averages are shown for base and excess prices.

COMPUTATION OF UNIFORM PRICES*

JANUARY 1966

		ern Wisconsin N Federal Order N			consin Market ral Order No. 5	•
	_	Producer			Producer	
	Milk	B'Fat	Value	Milk	B'Fat	Value
Producer Milk in Class I	24,461,792	851,431	\$1,014,099.73	12,239,494	417,437	\$497,452.66
Producer Milk in Class II	18,256,314	731,602	696,48321	4,181,346	195,733	178,675.11
Total Milk and Value Before Adjustments	42,718,106	1,583,033	\$1,710,582.94	16,420,840	613,170	\$676,127.77
Adjustments for Value of:						
Overage Deducted from Class I & II			758.93			342.47
Beginning Inventory Reclassification			-0-			2.16
Other Source Milk Deducted from Class I at	Class I Price		0-			9,472.25
Butterfat More or Less than 3.5 Percent			-65,045.49			-29,138.10
Producer Location Differentials			- 255.00			8,068.80
Half of Producer - Equalization Fund			16,325.94			6,688.54
Other Source Milk deducted from Class I at	Blend Price		-0-			-8,628.47
Aggregate Value and Average Price	\$3.8914	818	\$1,662,367.32	\$4.03	7159	\$662,935.42
Reserve to Producer-Equalization Fund	0414	818		04	7159	7,743.92
Uniform Price for 3.5% Milk	\$3.85		\$1,644,647.08	\$3.99		\$655,191.50



Milwaukee Wisconsin Marketing Area Federal Order No. 39

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers.

Name of Handler	Minimum Pay Price	B'fat Dif'1	Name of Handler	Minimum Pay Price	B'fat Dif'1
Blochowiak Dairy Co., Milwaukee	\$4.02	7.4¢	McFarlands' Farm Dairy, Watertown	\$3.90	7.3¢
The Borden Company, Milwaukee	4.03	7.4	Milk Producers Cooperative, Inc., Kenosha	4.06	7.4
Cedarburg Dairy, Inc., Cedarburg	4.15	7.5	Mullen's Dairy, Watertown	4.15	7.5
Christiansen's Dairy, Hartford	4.10	7.5	Progressive Dairy Products Co., Racine	4.12	7.5
Fairmont Foods Company, Kewaskum	4.02	7.4	Pure Milk Association, Kansasville	4.14	7.5
Gehl Guernsey Farms, Inc., Milwaukee	3.89	7.3	Roets Home Dairy, Waupun	4.07	7.5
Golden Guernsey Dairy Coop., Milwaukee	4.04	7.4	Sealtest Foods, Milwaukee	4.06	7.4
Grueber Bros. Dairy, Baraboo	3.72	7.1	Warren Dairy, Burlington	4.15	7.5
Harmony Dairy Products, Inc., Racine	4.00	7.3	Wayside Dairy, Belgium	4.12	7.5
Hawthorn - Mellody Farms Dairy, Whitewater	4.06	7.4	West Side Dairy, Inc., Hartford	4.11	7.5
Healthway Dairy, Inc., Fort Atkinson	4.12	7.5			
Home Dairy, Beaver Dam	4.13	7.5			
Keystone Farms, Waukesha	4.15	7.6			
Krueger Dairy, Grafton	4.16	7.6	Weighted Average of Producer Prices for		
			Information Purposes	\$4.05	7.4¢

^{*} Subject to location differentials where applicable. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations. The prices listed do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of the minimum requirements.

UTILIZATION AND CLAS

			LWAUKEE MA				
	January		December		January	1965	
ITEM	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	
CLASS I MILK							
Packaged Products:							
Fluid Milk	51,298	3.5	51,687	3.5	48,470	3.5	
Flavored Milk	2,172	3.5	1,932	3.5	1,850	3.5	
2% Skim Milk, Solids added	6,388	2.1	6,504	2.1	4,685	2.1	
2% Skim Milk	1,966	2.2	1,982	2.2	1,606	2.1	
Skim Milk, Solids Added	2,202	.4	2,227	.4	2,044	.4	
Skim Milk	959	.7	982	.6	965	.7	
Buttermilk	543	1.1	554	1.1	579	1.0	
Flavored Milk Drink	230	.5	224	.5	228	.5	
Half & Half	986	12.4	894	12.4	1,065	12.5	
Light Cream	20	18.3	28	18.7	41	19.0	
Whipping Cream	177	33.8	300	33.9	177	33.5	
Cultured Cream	269	17.1	576	16.0	285	18.8	
Subtota1	67,210	3.4	67,890	3.5	61,995	3.5	
	,		,		,		
Bulk Sales to Nonhandlers	771	3.7	1,124	3.7	330	3.8	
Unaccounted for Milk	187	4.0	108	16.6	124	6.3	
Total Utilized in Class I	68,168	3.4	69,122	3.5	62,449	3.5	
20th 0 th 200 in 00 in 00 in	00,100	3.4	07,122	0.0	02,415	0.0	
Nonpool Receipts*		5.0	_1,081	4.1	433	4.5	
CLASS I - PRODUCER MILK	67,581	3.4	68,041	3.5	62,016	3.5	
CLASS II MILK	· · · · · · · · · · · · · · · · · · ·	·		· · · ·			
Eggnog			906	5.4			
Bakeries et al. **	75	16.2	105	14.4	115	11.4	
Cottage Cheese	3,946	1.0	3,987	.9	4,209	1.0	
Cheese	2,391	3.6	2,223	3.7	4,794	3.7	
Butter	352	28.9	494	16.9	1,464	10.1	
Evap., Cond., & Pwd.	2,631	4.6	2,758	4.1	2,982	4.4	
Ice Cream & Mixes	2,633	10.5	2,984	10.3	2,099	11.9	
Livestock Feed	103	20.0	94	20.0	82		
Dumped Products	13		125		5		
Skim Equiv. Fort. Prod.	1,698		1,770		1,655		
Ending Inventory	6,477	4.1	4,438	4.1	5,992	4.0	
Shrinkage	991	4.2	1,130	4.1	1,141	3.2	
Total Utilized in Class II	21,310	4.5	$\frac{1,130}{21,014}$	4.3	24,538	4.2	
Nonpool Receipts*	-8,192	$\frac{4.5}{2.7}$	-10,340	3.2	-8 ,333	2.9	
nonpoor necespes	-0,192	2.1	-10,340		-0,000	2.9	
CLASS II - PRODUCER MILK	13,118	5.6	10,674	5.5	16,205	4.9	
TOTAL PRODUCER RECEIPTS	80,699	3.8	78,715	3.8	78,221	3.8	

^{*} Includes receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and adjustment for Class II interorder transfers shown as Class I.

^{**} Bakeries et al. includes products for candy manufacturing, aerated cream, sour cream products not labeled Grade A, and small amounts of eggnog during off-season months.

SSIFICATION OF MILK

	HO	RTHEASTERN	MARKELI	10. 45				MADISON MAR	KET NO. J		
January	1966	December	1965	January	1965	January	1966	December	1965	January	1965
Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fa
19,873	3.4	19,913	3.4	19,760	3.5	7,729	3.4	7,584	3.4	10,984	3.4
1,347	3.5	1,166	3.5	1,292	3.6	599	3.8	472	3.7	794	3.7
1,290	2.1	1,309	2.1	964	2.1	1,570	2.1	1,575	2.1	2,278	2.1
248	1.8	251	1.8	219	1.8						
759	.4	854	.4	635	.4	396	.4	373	.4	720	.8
408	.6	417	.5	635	.7	51	.4	54	.2	51	.5
173	.8	186	1.0	178	.9	93	1.6	96	1.6	144	1.3
119	.8	109	.7	140	.6	10	.5	6	.6	34	.8
340	12.8	391	12.8	350	12.8	234	12.3	245	12.1	349	12.6
4	23.2 35.1	4	23.6 35.3	4	22.3 35.8	7	29.4	5	25.6	8	27.0
69 78	19.8	111 134	18.8	77 70	19.1	25 72	34.5 18.7	44 84	34.2 19.1	45 47	34.9 19.0
24,708	3.5	24,845	3.5	24,324	3.5	$\frac{72}{10,786}$	3.5	10,538	3.6	15,454	3.4
24,700	3.3	24,043	3.3	47,527	3.3	10,700	5.5	10,556	3.0	13,737	3.4
411	3.7	450	3.8	249	3.9	2,831	3.8	3,113	3.8	2,414	3.2
45	7.9	99.	9.0	75	5.1	91	5.7	101	5.4	24	11.5
25,164	3.5	25,394	3.6	24,648	3.5	13,709	3.6	13,752	3.6	17,892	3.4
<u>-702</u>	3.1	841	3.1	616	3.0	<u>-1,469</u>	4.7	_1,606	4.7	933	3.7
24,462	3.5	24,553	3.6	24,032	3.5	12,240	3.4	12,146	3.5	16,959	3.4
		225	5.4					84	4.3		
		225	3.4			7	21.5	8	18.0	5	29.7
2,095	1.1	1,963	1.1	1,923	1.1	1,576	1.0	789	1.0	1,285	.9
11,911	3.7	9,316	3.6	9,401	3.6	1,124	3.0	1,398	3.1	1,472	3.0
313	34.0	374	33.8	636	35.7	267	36.6	226	35.8	471	35.9
2,199	.7	2,725	.4	5,104	.2	1,209	33.3	1,367	33.1	2,683	
1,268	9.5	1,203	9.4	1,264	8.5	491	11.2	550	10.4	869	9.2
72		75		91		85		93		83	
19		17		12		29		14		6	
458		508		426		232		255		478	
2,706	4.1	2,035	4.0	2,946	3.9	1,319	4.1	997	3.9	1,690	3.9
452	3.4	377	4.8	421	3.6	267	2.2	226	2.7	351	2.0
21,493	3.9	18,818	3.8	22,224	3.8	6,606	4.0	6,007	4.0	9,393	4.0
_3,237	3.0	_3,999	3.3	_3,476	3.1	_2,425	2.8	_2,182	3.0	-2,569	3.1
18,256	4.0	14,819	4.0	18,748	3.9	4,181	4.7	3,825	4.6	6,824	4.4
42,718	3.7	39,372	3.7	42,780	3.7	16,421	3.7	15,971	3.7	23,783	3.1

	RECEIPTS	A	ND	CL	ASS		UTI	LIZA	TIO	N *				
	YEAR	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	ОСТ	ноч	DEC	AVG
Producer Receipts	1064	61.0	58.0	<u>ILWAUI</u> 59.6	KEE ORDE 59.1	ER No. 58.0	<u>39</u> 54.3	55.0		F0 F	60.0	-0 -		
Class I Pounds	1964 1965 <u>1966</u>	61.2 62.0 67.6	57.6	64.5	65.8	64.2	61.3	55.0 62.5	55.7 60.7	58.5 64.9	63.9 67.0	58.5 66.2	62.7 68.0	58.7 63.7
Class I Percent	1964 1965 1966	83.5 79.3 83.7	82.3 80.5	78.8 80.8	81.3 79.8	77.5 75.8	77.5 76.9	81.7 80.3	81.5 79.0	86.0 87.1	88.0 87.4	81.8 88.2	82.6 86.4	81.9 81.8
Total Receipts	1964 1965 1966	73.4 78.2 80.7	70.6 71.6	75.7 79.9	72.7 82.4	74.8 84.7	70.1 79.7	67.2 77.8	68.3 76.9	68.0 74.5	72.6 76.6	71.5 75.1	75.9 78.7	71.7
Other Source Receipts	1964 1965	3.4 3.9 4.3	3.4 3.7	3.5 4.4	3.5 4.5	3.6 4.3	3.6 4.8	3.9 5.3	3.8 4.4	4.8 5.5	5.1 5.7	4.0 5.5	4.1 5.3	3.9 4.8
Producer Receipts	1966		RTHEA	STERN	NISCONS	SIN OF	DER No	. 45						
Class I Pounds	1964 1965 1966	24.5 24.0 24.5	23.2 22.6	23.7 25.3	23.6 23.8	23.2 23.0	21.7 21.8	24.2 24.6	24.1 23.4	24.0 23.9	25.4 24.5	23.2 24.3	24.2 24.6	23.8 23.8
Class I Percent	1964 1965 1966	55.0 56.2 57.3	57.4 57.0	54.2 56.4	55.6 54.3	52.2 51.6	52.1 51.7	66.3 70.5	69.5 71.5	71.5 73.3	67.6 70.7	62.3 67.0	59.4 62.4	60.3 61.9
Total Receipts	1964 1965	44.7 42.8 42.7	40.4 39.6	43.7 44.8	42.5 43.8	44.4 44.7	41.5 42.2	36.4 34.9	34.6 32.7	33.6 32.7	37.6 34.7	37.2 36.2	40.8 39.4	39.8 39.0
Other Source Receipts	1966 1964 1965	5.0 1.9	1.2 1.9	1.3 2.3	1.5 2.1	1.5 2.1	1.7 2.5	2.3 3.2	2.7 2.9	2.3 2.4	2.0 2.3	2.0 2.1	1.9 2.2	2.1 2.3
Producer Receipts	1966	1.9		MADIS	ON ORDER	R No	51							
Class I Pounds	1964 1965 1966	16.0 17.0 12.2	15.7 14.3	16.3 18.0	15.1 11.3	13.9 9.9	13.9 9.4	14.6 11.8	14.5 10.8	16.6 12.3	18.5 12.8	16.7 12.6	17.3 12.1	15.8 12.7
Class I Percent	1964 1965 1966	71.3 71.3 74.5	72.5 65.8	70.9 75.0	68.3 64.9	60.9 59.6	67.2 58.8	76.0 78.3	76.4 73.9	82.7 86.8	85.2 82.9	78.7 83.4	75.2 76.1	73.8 73.1
Total Receipts	1964 1965 1966	22.4 23.8 16.4	21.6 21.8	23.1 24.0	22.1 17.4	22.9 16.6	20.8 16.1	19.1 15.1	19.0 14.6	20.1 14.2	21.8 15.5	21.2 15.1	23.1 16.0	21.4 17.5
Other Source Receipts *Shown in millions of p	1964 1965	1.8 2.3 2.9	1.7 1.9	2.0 2.2	1.9 2.3	2.2 4.9	2.3 3.7	2.7 2.6	2.5 2.6	2.4 2.8	2.6 3.3	3.2 3.3	2.6 2.6	2.3 2.9
	PRODU		3 D	ELIV	VERY	11	VFO	RMAT	LIOI	N				
	YEAR	JAN	FEB	MAR	APRIL			JULY			ОСТ	ΝΟ۷	DEC	AVG
			M	ILWAU	KEE ORDI	ER No.	. 39							
Number of Farms	1964 1965 1966	2250 2246 2303		2227 2228	2209 2350	2181 2345		2180 2346	2229 2372	2236 2362	2268 2300	2257 2306	2254 2304	2225 2311
Average Daily Production	1964 1965 1966	1058 1121 1130	1093 1136	1110 1154		1132 1161	1092 1152	1003 1073	1005 1051	1021 1060	1031 1019	1060 1089	1090 ,1112	1067 1108
Average Test, %	1964 1965 1966	3.76 3.78 3.75		3.72 3.77	3.73 3.75	3.72 3.71	3.59 3.62	3.58 3.56	3.60 3.60	3.69 3.75	3.78 3.80	3.80 3.78	3.82 3.77	3.71 3.72
		МО			WISCONS					•				
Number of Farms		1421 1304 1378	1341 1306				1319 1286	1323 1203		1317 1287		1312 1344	1311 1332	1332 1288
Average Daily Production	1964 1965 1966	1014 1058 1000	1038 1084	1055 1107		1075 1125	1050 1095	890 935	843 867	851 846	920 868	944 898	1005 954	979 997
Average Test, %	1964 1965 1966	3.68 3.69 3.71	3.65 3.68	3.66 3.68	3.66 3.67	3.66 3.64	3.59 3.64	3.56 3.59	3.58 3.62	3.72 3.76	3.77 3.81	3.76 3.77	3.74 3.73	3.67 3.69
	1500			MADIS	ON ORDE	R No.	51							
Number of Farms	1964 1965 1966	642 645 490	64 1 644	640 638	635 508	633 488	628 486	635 497	639 504	646 499	649 500	642 493	645 492	640 533
Average Daily Production	1964 1965 1966	1125 1189 1081	1163 1206	1163 1215	1158 1144	1167 1095	1102 1102	973 979	958 936	1035 948	1082 997	1103 1023	1153 1047	1098 1073
Average Test, %	1964	3.69	3.65	3.66	3.65	3.63	3.54	3.50	3.51	3.61	3.69	3.72	3.76	3.63

MANUFA	CTI	RIN	G	AND	FED	ER	ΔΙ	ORDE	- R	PRI	CES			
MANOIA	UIU		IU I	MINIC	I had	Ha E 1					JE (J			
	YEAR	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	НΟΛ	DEC	AVG
Manufacturing Prices (cents)	4064	#		eries ories	er in	er		F0.00	50 51	61.00	60.47	C2 07	50.04	5 0.05
92 Score Butter	1964		57.97			57.97				61.32			59.24	
	1965		57.99	57.99	58.97	58.97	58.97	59.00	61.03	62.22	62.89	63.27	63.45	60.23
Grand Grand	1966	59.33	05.10	04.10	00.01	00.70	00.75	22 77	04.00	25.01	27.72	25.75	26 75	25.04
Cheddar Cheese - Wisconsin	1964		35.12				33.75			35.31			36.75	
	1965	40.50	35.25	35.25	35.20	34.75	34.75	34.75	35.00	35.22	30.33	38.00	40.30	35.84
Caran Dan Claire	1966 1964		14.26	14.05	14.19	14.00	14.04	14.02	14 20	14.30	14.20	14.02	14.20	14.05
Spray Dry Skim			14.27		14.19					14.21			14.31	
	1965 1966	14.23	14.27	14.25	14.22	14.20	14.21	14.24	14.31	14.41	14.01	14.44	14.31	14.27
Federal Order Prices (per cwt)	1900	14.54												
Basic Formula*	1964	3.16	3.17	3.16	3.15	3.12	3.12	3.11	3.12	3.15	3.24	3.27	3.29	3.17
Dasic Foliatia	1965	3.29	3.25	3.22	3.22	3.23	3.22	3.20	3.21		3.29	3.34	3.39	3.26
	1966	3.47	3.47	0.44	0,44	0.20	0.22	3.20	0.21	3.23	0.49	3.51	3.39	3.20
Class Price Differentials														
Orders No. 39 and No. 51		.88	.88	.68	.68	.68	.68	.88	1.08	1.08	1.08	1.08	.88	.88
Northeastern Order No. 45		.74	.74	.54	.54	.54	.54	.74	.94		.94	.94	.74	.74
Class Supply - Demand Adjustments														
Orders No. 39 and No. 51	1964	24	24	24	24	24	24	24	24	24	24	24	24	24
	1965	24	24	24	24	24	24	24	24	24	24	24	24	24
	1966	24												
Northeastern Order No. 45	1964	24	24	24	24	24	24	24	24	24	20		16	22
	1965	20	24		24	24	24	24	24	20	16	12	08	20
	1966	12	16	20										
Class I Prices (cwt)	40.54													
Orders No. 39 and No. 51**	1964	3.80	3.81		3.59	3.56	3.56	3.75	3.96		4.08	4.11	3.93	3.81
	1965	3.93	3.89	3.66	3.66	3.67	3.66	3.84	4.05	4.09	4.13	4.18	4.18	3.91
N	1966	4.18	4.18	3.98	3.98	3.98	3.98	2.64	0.00	0.05	2.00	4.05	0.05	
Northeastern Order No. 45	1964	3.66	3.67	3.46	3.45	3.42	3.42	3.61	3.82		3.98	4.05	3.87	3.69
	1965 1966	3.83	3.75 4.14	3.52 3.90	3.52	3.53	3.52	3.70	3.91	3.99	4.07	4.16	4.05	3.80
Class Butterfat Differentials (cents)	1900	7.10	7.27	0,50										
Orders No. 39 and No. 51	1964	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.1	7.4	7.3	7.5	7.1
(.120 x Butter)	1965	7.1	7.0	7.0	7.0	7.1	7.1	7.1	7.1	7.3	7.5	7.5	7.6	7.2
(1220 A Buttot)	1966	7.6	7.1	7.0	7.0	7.1	7.1	7.1	7.1	7.5	1.5	1.5	7.0	1.4
Northeastern Order No. 45	1964	7.3	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.4	7.7	7.6	7.8	7.4
(.125 x Butter)	1965	7.4	7.2	7.2	7.2	7.4	7.4	7.4	7.4	7.6	7.8	7.9	7.9	7.5
	1966	7.9	7.4											
Class II Butterfat Differentials (cents)														
Orders No. 39, 45 and 51	1964	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.8	7.1	7.0	7.2	6.8	6.8
(.115x Butter)	1965	6.7	6.7	6.7	6.8	6.8	6.8	6.8	7.0	7.2	7.2	7.3	7.3	6.9
	1966	6.8												

^{*} Class II price for preceding month which is Wisconsin-Minnesota Series

PRODUCERS UNIFORM PRICES & BUTTERFAT DIFFERENTIALS

Milwaukee Order No. 39														
Uniform Prices **	1964	3.70	3.71	3.50	3.50	3.46	3.47	3.64	3.82	3.89	3.98	3.96	3.81	3.70
	1965	3.79	3.75	3.58	3.58	3.56	3.55	3.72	3.89	3.99	4.03	4.09	4.08	3.80
	1966	4.05												
Producer Differentials	1964	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.0	7.1	7.3	7.3	7.3	7.0
	1965	7.0	6.9	6.9	6.9	7.0	7.0	7.0	7.1	7.3	7.4	7.5	7.5	7.1
	1966	7.4												
Northeastern Order No. 45														
Uniform Prices **	1964	3.44	3.45	3.31	3.30	3.27	3.28	3.46	3.62	3.69	3.74	3.76	3.63	3.50
	1965	3.57	3.53	3.39	3.39	3.39	3.38	3.58	3.74	3.81	3.85	3.90	3.82	3.61
	1966	3.85												
Producer Differentials	1964	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.1	7.3	7.4	7.4	7.4	7.1
	1965	7.1	7.0	7.0	7.0	7.1	7.1	7.2	7.3	7.5	7.6	7.7	7.7	7.3
	1966	7.4												
Madison Order No. 51						•								
Uniform Prices **	1964	3.62	3.65	3.47	3.44	3.39	3.42	3.61	3.78	3.87	3.96	3.94	3.77	3.66
	1965	3.73	3.67	3.55	3.53	3.50	3.48	3.72	3.84	3.99	3.99	4.04	4.01	3.75
	1966	3.99												
Producer Differentials	1964	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.1	7.3	7.3	7.3	7.0
	1965	7.0	6.9	6.9	6.9	7.0	7.0	7.0	7.1	7.3	7.4	7.5	7.5	7.1
	1966	7.3												

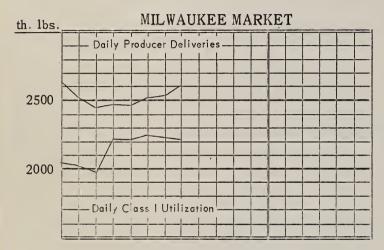
^{**} Weighted averages are shown for all markets whenever base and excess prices and/or location differentials are applicable.

WISCONSIN FEDERAL MILK ORDER BULLETIN

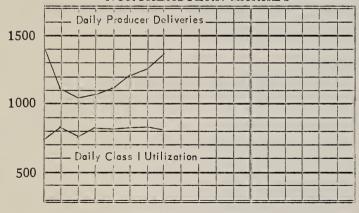
Published Monthly By
Federal Milk Market Administrator
3034 West Wisconsin Avenue
Appleton, Wisconsin
for the

Milwaukee, Northeastern and Madison Marketing Areas This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with \$1039.74 of the Milwaukee Wisconsin marketing order, \$1045.75 of the Northeastern Wisconsin marketing order, and \$1051.77 of the Madison Wisconsin marketing order.

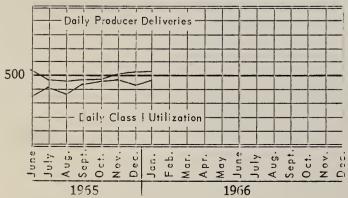
COMPARISON OF DAILY PRODUCER DELIVERIES TO DAILY CLASS I UTILIZATION



NORTHEASTERN MARKET



MADISON MARKET



HAVE YOU HEARD

George J. Gutmann, senior review auditor on the Market Administrator's Milwaukee staff, retired effective November 30, 1965.

Mr. Gutmann was affiliated with the Market Administrator since 1950, and prior to that, with the Wisconsin State Department of Agriculture, Division of Audits, from 1936. Mr. Gutmann resides at 1600 N. 52nd Street, Milwaukee, Wisconsin.

* * *

Hugh L. Gear, 76, president of the Gear Dairy Co. of Menasha for 54 years passed away February 13, 1966 after a short illness.

Besides his affiliation with Gear Dairy, Mr. Gear was a board member of the Winnebago County Dairy Operators Association. He also was a member of the Twin Cities Milk Dealers Association, the International Dairy Association and a charter member of the Wisconsin Dairy Association.

* * *

The Goal Bottling Co., Inc. has been formed in Green Bay to sell milk in chocolate, banana and natural flavors in soft drink type bottles under the "GOal" trade mark. Sales of both individual bottles and six pack units are contemplated. The firm plans to use vending machines and self-service coolers in service stations, bowling alleys, amusement parks and manufacturing plants.

* * *

Tapper's Dairy, Wausau, has discontinued the bottling of milk. The Dairy will continue its retail sales under the Tapper label with packaged products purchased from another supplier.

k * *

Lemke Milk Products Co., Wausau, has changed its name to Lemke Cheese Co. and has announced expansion of its cheese manufacturing and sales operations, according to M. C. (Bud) Lemke, executive Vice President.

The firm has sold its wholesale ice cream routes to the Stueber Dairy Co., Wausau. Also discontinued was the manufacture of cottage cheese, butter and chip dip. The emphasis now will be entirely on cheese making and packaging.

It was also recently announced that Tony Kubeck will join the firm as Sales Manager.

* * *